

# SBRT

SMALL BUSINESS  
RESILIENCY TEAMS

## QUESTIONS

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## MISSION

This program helps existing, growth-oriented business owners expand by developing a strategic marketing plan and the tools to implement it.



VIRGINIA INITIATIVE FOR  
**GROWTH &  
OPPORTUNITY**  
IN EACH REGION

This program is made possible through a grant from Virginia Initiative for Growth and Opportunity (GO Virginia) which is a business-led initiative formed to foster private sector business growth along with the participating localities, the SBA, and the VASBDC.

# Marketing

## CORE PROGRAM FEATURES

We provide:

- Consulting with marketing experts
- Custom marketing plan
- Marketing tools to grow your business
- Marketing work to implement suggestions

## WHY CLIENTS LOVE IT:

- Clients receive a personal coach to help them understand and implement expert recommendations.
- Clients receive marketing work from local expert marketing professionals.

## PARTICIPATING ARE:

Augusta County  
City of Harrisonburg  
City of Waynesboro  
City of Winchester  
Clarke County  
Frederick County  
Rockbridge County  
Rockingham County  
Shenandoah County



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## APPLY TODAY!

This grant funded program is limited to the first 20 dedicated clients who want to see a difference in their business!  
Applications are available at:  
[valleysbdc.org/](http://valleysbdc.org/) or [lfsbdc.org/](http://lfsbdc.org/)

## WHO SHOULD APPLY?

Growth-oriented existing businesses in the areas of tourism, retail, professional services, and healthcare will be given first option to participate.

## CLIENT REQUIREMENTS:

- See webpages above for client responsibilities.
- Client will be asked to keep all appointments to avoid being removed from program.

## PROGRAM STEPS

1. Small business owner (SBO) applies.
2. If approved they have intake meeting
3. SBO is assigned a Navigator (coach)
4. Navigator sets up consulting sessions
5. Navigator sets up contract work for SBO such as social media posting etc.

This is all paid for through a Go Virginia grant, SBA funding and the collaborative support of the participating localities.